

# **Marketing Executive**

## **Responsibilities:**

- Responsible for marketing projects management and coordinate with inter-departments for design and production of marketing communication materials as well as promotion logistics arrangement
- Manage and analysis website and social media platforms performance
- Identify and follow up with strategic partners for joint promotion activities
- Regular reporting to keep monitoring programmes and marketing results
- Assist in the implementation of the events

## **Requirements:**

- Degree holder in Business Administration / Marketing / Communication or any related disciplines
- Good team player, with excellent communication, interpersonal and organization skills
- Ability to work in a fast-paced environment
- Self-motivated, detail-minded and result oriented
- Working Location: Tseung Kwan O Industrial Estate